

December 2016 Board Meeting Agenda

Attendance: Ed Paulsen,

1. Financials
 - a. Current Financials are available
2. Coaches
 - a. Coaching Requirements
 - i. No trainings available locally yet
 - ii. Still need to find a way to get more parents to commit to coaching.
 1. Host coaching clinic? Examples online – but just to get people better prepared and less scared
 2. With open house (below)
 - iii. Security checks – Not sure that we do this – we need to
 - iv. Will require ALL coaches to take F class online (approx. \$37 reimbursable)
Can take E class in person (approx. \$150 reimbursable)
3. Camp
 - a. Do we want to host this again? Penciled in for week of July 10 –
 - Yes, Ed confirming we will schedule for week of July 10th
 - b. Cost is about \$120 per player. They would come again and if people register that day, free shirt. We could promote more/sooner. Open House too (below)
4. Promotion
 - a. Open House
 - i. Do we want to try to do this? We didn't last year, because we could not get space. But if we plan sooner we could. This helped with registration and equipment (and even camp). We should try – people like it.
 - Planning open house for Saturday, March 25th (April 1st backup date)
 - Need to order balls, socks, and shin guards (total package approx. \$20)
 - b. School newsletter
 - i. I will try to get to the schools to get registration/open house information into the newsletter that comes out early next year.
 - Holly managing this
5. Fall soccer

- a. Do we want to try to get other clubs interested for some Saturday soccer games in the fall? If so, we should start contacting Osceola, etc. soon to begin discussion
 - i. September 9 – September 30 is 4 Saturdays.
 - ii. Each team host a Saturday
 - 1. Have 1 practice a week during that time.
 - iii. Age groups? Or even just bring kids, pick teams, pinnies and go.

➤ Mauritz heading this up registration fee TBD?

6. Fundraising

- a. Kick Wall – Holly?? – Do we still want to go down this road?
 - i. This has been discussed, we need to get organized. We have past contract examples
 - Holly can give update
 - Need to compare wall to website sponsors, will explain exposure and develop system for greater exposure for larger donations
 - ii. 4-year contracts that have expired
 - 1. Signs are 6 x 4 (\$200/year 5 year contract) or 4 x 4 (\$160/year 5 year contract), or 2x10 \$180/year.
 - i. 4x4 \$260
 - ii. 4x6 \$335
 - iii. 2x10 \$310



- iii. Baldwin Blast fundraiser
 - Think about doing 1-day fundraiser event, possibly during tournament. (add drawings for baskets, entertainment, etc.)
 - Start planning for this in April
 - Need to recruit a parent team just to run fundraising for this event
 - We do want to get this done this year, one shirt vendor for this year, want attending team logos available, explore vendors and find out about our % cut, options, etc. - Dan

7. Volunteering

- a. volunteerspot.com account.

- i. Anyone want to be leader – mostly just for Baldwin Blast.

8. Equipment

- a. Coaches bags – pinnies, cones, discs, first aid kit, are available.
 - i. Not sure how organized everything is, but we should not need to order anything new.

9. Referees

- a. The following completed training. I also have some contacts in NR for some younger players to ref U10,U12
 - i. Rebecca Paulsen, Kelly Paulsen, Mandy Dotlich, Ed Paulsen
 - ii. Also have some NR refs to help out

10. New Jerseys (and logo)

- a. I will have examples – I think that they look pretty cool
- b. We can consider changing logo – they have stock ones
- c. U6/U8 – we have a lot of left overs, but could do them next year
- d. They also have socks/balls for reasonable pricing.
 - i. I have done “package” in the past. Ball/socks/shin guards for like \$15/\$18
 - ii. Nice to have – and better quality than Walmart.

➤ Chose new logo and shirt design, Ed following up

11. Registration

- a. Keep pushing via email
- b. Deb Johnson will (hopefully) start helping with this

➤ Deadlines listed on website

12. Next Meeting Tuesday March 21st, 2017 – Registration, season planning