

January 2016 Board Meeting Agenda

Attendance: Ed Paulsen,

1. Financials -
 - a. Steve Perry will get information to us for meeting
 - i. **Treasurers report reviewed and approved**
2. Communications/Publicity
 1. Early Bird changed to Jan 31– final registration due Feb 29th
 - a. Registration for U10 – U19
 2. Early bird before March 31 for U6-U8 End date of April 30
 3. Email sent on January 10 with registration reminder
 - ii. Registration information to be in October newsletter (needs to in by October 15)
 - iii. Registration information in BW continuing Ed magazine
 - iv. **Schedule open house for Saturday April 2nd**
 1. **Holly will book gym, Ed will purchase balls**
3. Coaches
 - a. Coaching Requirements
 - i. Updated website with all available training
 1. Still need to find a way to get more parents to commit to coaching.
 - ii. Security checks
 1. **Ed following up on this**
 2. **When you register as coach, security check happens**
 - b. Clinics
 - i. There is an organization that provides a camp. Cost is about \$120 per player. Baldwin would host, but registration would be open to River Falls, New Richmond, etc. The benefit to us would be some additional coaching clinics during practices. Also early sign-up gets free jersey.
 1. **Approved, Ed will move forward with conversation to set this up**
 2. **They will come run a practice and then hand out sign up forms for whenever they/we decide they will come back to run camp**

- ii. Consider running summer clinic in 2016, approximate last week of July, charge \$60-\$100 (3-4 hours a couple nights a week) and give a T – shirt. This would be for U10 level and up. Attempt to find guest coach for at least one session. In this scenario, we would make it more of fundraiser. Now that Bob H is girls coach, if we could get him and Krystof to commit to part of it, we could charge more and I would expect more participation.

4. Fundraising

- a. Kick Wall – Holly??

- i. This has been discussed, we need to get organized. We have past contract examples

- b. We had sponsors in the past – still on the website. Do we want to make another push?

- c. Do we want to update the wall with sponsors? Anyone want to take a leadership role?

- Holly will take leadership on role, ask existing wall sponsors to renew first
 - Need to compare wall to website sponsors, will explain exposure and develop system for greater exposure for larger donations

- i. 4-year contacts that have expired

- 1. Signs are 6 x 4 (\$200/year 5 year contract) or 4 x4 (\$160/year 5 year contract)

- a. Ed will follow up with sign company on price and to make sure they are ready Lebo signs in Hudson

- i. 4x4 \$260

- ii. 4x6 \$335

- iii. 2x10 \$310

- b. Once Ed follows up start contacting local business with reworked contract

- ii. We could redo this

- Think about doing 1-day fundraiser event, possibly during tournament. (add drawings for baskets, entertainment, etc.)

- Start planning for this in April

- Need to recruit a parent team just to run fundraising for this event

- Will have 1 free camp prize to raffle at Blast

5. Volunteering
 - a. I set up volunteerspot.com account.
 - i. Anyone want to be leader – mostly just for Baldwin Blast.
6. Future follow-up
 - a. Potentially offer fall soccer
 - i. Start with summer/fall camp, look at fall soccer for 2017
7. Equipment
 - a. We need new U10 goals and new nets for U12 and U14
 - b. Coaches bags – pinnies, cones, discs, first aid kit, game ball (one for each level)
 - c. Ed started this process – but we need to finalize and order soon
 - i. Equipment list reviewed and approved for purchase
8. Fields
 - a. Finalize moving U10s to Dutch Heritage fields
 - i. New goals for single field, but use existing goals for practice (assuming more than one U10 team this year.
 - ii. No concessions at Dutch Heritage
 1. Once we have U10 home game dates make formal request to hockey association board to use concessions trailer for those set dates, offer 10% of concessions income or discuss fair compensation
9. Referees
 - a. Ed has been in contact with ref coordinator. Would like to host or co-host referee training. Still trying to figure out needed on-line/class work
 - b. Access via coaches page on website, do 8 hours online, 8 in person
 - c. Ed will set up session in Baldwin (\$30/person), we have interest from the following:
 - i. Rebecca Paulsen
 - ii. Kelly Paulsen
 - iii. Mandy Dotlich
 - iv. Nomar Palomino
 - v. Ed Paulsen
10. Next Meeting Thursday April 14th