

September 18, 2017 Board Meeting Agenda

Attendance: Ed Paulsen,

1. Financials - we are at \$15,600 (started at \$10,100)
2. Juliana Johnson to speak to the board
3. Fall soccer Update
4. Baldwin Blast
 - a. We made \$553.
5. Marketing plan
 - a. Trying to get person to connect
 - b. How much – to whom
 - c. Layout
6. Kick Wall
 - a. Leaning – we need to get sponsors or may go away
7. Coaching – Skill improvement
 - a. How to build better skills through coaching
 - i. Coaching plans
 - ii. More coaching training
 - iii. More coaches/retainment
 - b. MYSA
 - i. There is TONS to do. We would need a point person to get through all the policies and forms to make this work.
 - c. Coaching plans
 - d. Coaching Mission
 - e. Getting more coaches, etc.
 - f. See Attachment