

## December 19, 2017 Board Meeting Agenda

Attendance: Ed Paulsen,

1. Financials - we are at \$13,680 (details attached)  
**No concerns**
2. Marketing plan
  - a. Finalize Mailer
    - **Good, minor updates, will distribute February 12**
  - b. Finalize tag-line
    - i. Providing coed, fun, rec soccer to Baldwin/Woodville and surrounding area kids
  - c. Discuss website status
    - **Looks good, no concerns**
3. Change of fields - proposal
  - a. 2 U10 and 2 U12 all Mill Pond
    - **Approved**
  - b. Move U14 to Dutch
    - **Approved**
  - c. Change U19 schedule
    - **Approved**
4. Field Maintenance
  - a. Present request to town board to better maintain the Mill Pond Fields
  - b. David George is starting the process with request to sub-committee
    - **David submitting 2 separate requests, 1 for over seeding and 1 for re-leveling**
5. New registration software starting in fall Demosphere
  - a. WYSA meeting in Milwaukee with Demos – March 3, 2018
    - **Deb to lead this and attend with Ed**
6. Kick Wall
  - a. We discussed in September, but poor notes
  - b. Leaning – we need to get sponsors or may go away – structural issues
    - **Agreed to remove existing kick wall, will offer to Jason S. for school bon fire**
    - **Need to follow up to explore signs on fence around varsity field one size one price, need picture of view of sign for recruiting sponsors**
7. Coaching – Skill improvement
  - a. How to build better skills through coaching
    - i. Coaching plans
    - ii. More coaching training
    - iii. More coaches/retainment
  - b. MYSA
    - i. There is TONS to do. We would need a point person to get through all the policies and forms to make this work.
      - **Need designated person to spearhead this effort and be in direct contact with MYSA**
      - **Dan to contact MYSA for minimum requirements / Q & A (ideally 2 boys and 2 girls U10 and U12, we want level “C3”).**
      - **Ask about which is main season spring or fall, etc.**
      - **Would need to identify coaches for all 4 teams and all would need E course at minimum**
  - c. Coaching plans
  - d. Coaching Mission
  - e. Getting more coaches, etc.

- Need to send note out to all parents / interested coaches, complete F course online (reimbursed) and
- Schedule clinic after registration / open house again

8. Open house

- Ed to start researching equipment order for open house
  - Shin guards, socks, balls

9. Open forum

- Proposal for new varsity goals, estimated at \$3,000
  - Existing varsity goals to be repurposed
  - Mauritz investigating resizing existing goals