

October Board Meeting Agenda (October 22, 2018)

1. Sport St. Croix – Travel Soccer
 - Update – kids that played, how did we do?
2. Registration/Coaches
 - a. Deb – status
 - i. From MAY – need to make sure that we enforce late registrations. Thinking \$30/\$40 late fee. Don't want kids not to play but make them pay to get uniforms. Little kids much less (\$5/\$10), their shirts are easily reused
 1. All agreed to charge late fees \$40 for U10 and up \$10 for U8 and under
 2. Will post registration info and deadlines at DJ's
 - b. Open house
 - i. February 23 @ Greenfield 10am-1pm
 - c. Coaching
 - i. Free refund for registration fees under following conditions (Everything on website)
 1. Year 1
 - Concussion
 - WYSA Coach card (background)
 - Grassroots (20 minutes)
 - Online class at level (2 hours)
 - i. Yes, all agreed to implement
 2. Year 2
 - In Person class – 4 hours plus prep work
 - i. Yes, all agreed to implement
 - d. Thoughts on trying to get more coaches (other than registration refund)
 - i. Provide shirts up front for returning coaches and provide shirt or some other reward at end of season for new coaches
 - ii. Will send out frequent and stronger communications on required number of coaches. "If we don't have x number of coaches by this date we will have to cut numbers".
 - e. Coaches for upcoming season?
3. On-line Store
 - a. This is what HS soccer has now
 - i. bwsoccer.brandingwarehouse.com
 - b. We should do one with our logo – anyone want to take the lead?
 - i. Get store open for big registration push
 - ii. Get link on website to publicize
 1. Travis to work on adding online store before black Friday (11/21)
 2. Link to registration
 3. Look into car window stickers to sell in concessions
4. Winter/Spring Catalog (due November 15) – Attached – need to get final pieces
 - a. Bob – indoor
 - b. Mauritz – indoor

- c. Holly – Open House
5. The Future
- a. Ed and Davis are going to be TOO OLD for Blackhawk Soccer in 2020 (I will still coach)
 - i. Ed to start documenting responsibilities and delegating
 - ii. Need to identify potential replacements and begin training process ASAP
 - b. Ed will NOT be available for Baldwin Blast (Wife's family reunion: when I missed 5 years ago for Blast, I promised that I would not miss again) We need to get someone to step up
 - i. Looking for multiyear (at least 2) volunteer to take point for Baldwin Blast
6. Anything Else?
- a. Hosting summer soccer clinic again, Brazilian version
 - b. Need to create communications (non-registrar) email address
 - c. Arrange soccer pictures for after May 7 (all practices start that date). Shoot for close to May 14th. Dan or Carly to contact and arrange.